

CHILD SEXUAL ABUSE AND EXPLOITATION PREVENTION BOARD
STRATEGIC PLAN with Action Steps
July 1, 2020 – June 30, 2022

The Child Sexual Abuse and Exploitation Prevention Board (CSAEPB) is responsible for administering the Child Victims’ Trust Fund. The timeline for this plan ends June 30, 2022. Goals, activities and progress made should be reviewed regularly by the responsible party or committee.

Mission Statement:

The mission of the Child Sexual Abuse and Exploitation Prevention Board is to help provide for the safety of Kentucky’s children by preventing child sexual abuse and exploitation through educating the public, funding innovative programs, and shaping public policy.

Core Values:

- The Board is committed to the prevention of child sexual abuse and exploitation through strong community collaboration.
- The Board believes child safety is everyone’s responsibility and that children deserve a safe, nurturing environment.
- The Board is committed to helping society understand the damage caused by child sexual abuse and exploitation.
- The Board is committed to equitable funding opportunities statewide that provide services to children with diverse backgrounds.
- The Board is committed to good financial stewardship of the Child Victims’ Trust Fund.

Goal #1: To increase public and professional awareness and understanding of the nature and scope of child sexual abuse and exploitation.

Activity	Targeted date of Completion	Responsible Person/Committee	Review date(s) / Completion date
Research various activities throughout the state that we can make an appearance	December 31, 2021	Research, Development, & Training Committee	May 2021 – put on calendar for remainder of year
Discuss Facebook Advertising	December 31, 2021	Research, Development, & Training Committee	May 2021 – whether it can be done per the bylaws the bylaws Discuss how much, when, what, how What the breakdowns can be throughout the state
Increase information about how to identify and report child abuse in Kentucky.	On-going	Research, Development, & Training Committee	

Provide prosecutors and MDT members with information and training to combat child sexual abuse.	On-going	Research, Development, & Training Committee	Prosecutor's Toolkit to Combat Child Abuse released October 2020. Stark Symposium – June 2021
Develop public service announcement for community release and for use in school settings.	On-going	Research, Development, & Training Committee	December 2022
Contact Medical Licensing Board for an email blast regarding the board's resources and goals.	On-going	Research, Development, & Training Committee	June 2021
Create a list of professional agencies and boards for continued email listservs	On-going	Research, Development, & Training Committee	June 2021

Goal #2: To fund quality services and innovative programs.

Activity	Targeted date of Completion	Responsible Person/Committee	Review date(s) / Completion date
Raise money through various means in order to fund quality services and innovative programs	Indefinite	All	
Grants for Education, Programs, Etc	Indefinite		Indefinite
CSAEP Board Report		OAG Staff	Report utilized to measure and assess effectiveness of programs and efforts taken by the board and grantees
Review grant solicitation documents for continuous improvement. Review and provide board members with a synopsis of grant applications received.	12/31/2020	Finance and Grants Mgt. Committee OAG Staff	
Monitor progress of CVTF grantees. Provide updates to the Board.	On-going	Finance and Grants Mgt. Committee OAG Staff	
Develop analytic tools to measure impact of CVTF efforts	On-going	Finance and Grants Mgt Committee	

Goal #3: To have a greater influence on public policy relating to child sexual abuse and exploitation.

Activity	Targeted date of Completion	Responsible Person/Committee	Review date(s) / Completion date
Meet & Discuss RE: Missing Elements in Legislation	December 31, 2020 Via Email/Zoom	Operations & Legislative Committee	November 30, 2020
Meet w/those in the Industry Police, Social Workers, Professionals, etc.	May 2021	Operations & Legislative Committee	First Meeting of 2021
Educate legislative, judicial, and executive officials on the Board's legislative agenda and initiatives	July 2021	Operations & Legislative Committee	May 2021 CSAEP Board Report

Draft Legislation	December 2021	Operations & Legislative Committee	September/November Meeting 2021
Email/Phone Calls to Legislators About Bills regarding sexual abuse	March 1, 2021	Operations & Legislative Committee	January – February 2021
Attend committee meetings. Testify before the General Assembly	March 1, 2021	Operations & Legislative Committee	January – February 2021 When there are committee hearings
Contact US Attorney’s Office Task Force Sex Exploitation	June 2021	Operations & Legislative Committee	
Review Medicaid costs			

Goal #4: To increase the effectiveness of the Board.

Activity	Targeted date of Completion	Responsible Person/Committee	Review date(s) / Completion date
Permanent Zoom Meetings	January 2021	All	
Coverage Area for each board member ¹	June 2021	All	First Meeting of 2021
Increase communication between Board members and OAG staff with the creation of a newsletter and scheduled committee meetings.	July 2021	OAG Staff Committee Chairs will have a section to contribute information.	
Update bylaws	April 2021	Operations and Legislative Committee	Discussion of draft at November 9, 2020 board meeting Finalized by end of year 2020
Review/Revise Board Member Handbook	On-going	OAG Staff	
Review revenue and expenditures. Make budget recommendations to the Board	On-going	Finance and Grants Committee. OAG Staff	

¹ Each board member has areas they are responsible for regarding awareness, activities, fundraising, etc.

Goal #5: To ensure continued growth and viability of the Child Victims’ Trust Fund

Activity	Targeted date of Completion	Responsible Person/Committee	Review date(s) / Completion date
Fundraising – Events	December 31, 2021	Research, Development, and Training Committee	May 2021
Develop a consistent marketing theme for CTVF and ways to donate		OAG Communication Divisions	April 2021 – updated posters and information related to the Child Victims’ Trust Fund
Develop process to acknowledge and thank donors	April 2021	Finance & Grants Mgt Committee	
Giving Tuesday Campaign	December 1, 2020 December 2021 December 2022	All	Increase awareness of CVTF
For CVTF to become part of the Kentucky Employees Charitable Campaign	September 2021	Finance and Grants Committee	